

Relevance: Why is this topic relevant to your audience?

Content: What is the primary information you wish to convey

Activities: List the activities you plan to work through with your participants

Terrain Selection: What is your ideal terrain to run this clinic. What's your backup terrain?

Delivery Style: What's your communication style / how do you plan to deliver this content? (Question based, preaching, facilitating, direct, indirect, etc.)

Feedback Opportunities: How will you set up opportunities to give feedback to your participants? What methods will you use?

Participant Takeaways: What do you expect your participants to take away? What is your golden nugget? How would your participants describe it to someone else the next day?

References & Sources: Where can your participants easily learn more?